

GRAPHICS TRANSFERS FOR USE IN ROTATIONAL MOLDING

BACKGROUND OF THE INVENTION

1. Field Of Invention

This invention relates to rotational molding of plastics and, in particular, to transfers useful to impart printed matter, including graphic and alphanumerical information to rotational molded parts.

2. Brief Statement of the Prior Art

Rotational molding is traditionally used for fabrication of hollow form objects from plastics, particularly from polyethylene. Polyolefin surfaces, particularly polyethylene surfaces, however, resist acceptance of coats. A prevalent method of imparting coats of materials such as printed matter or decoration has been to oxidize the polyethylene surface by flame treatment to improve adhesion of subsequently applied materials. A less destructive method is described in U.S. Patent 4,352,762 in which decorative or alphanumerical ^{indicia}~~indica~~ are applied as a viscous oil suspension to the interior mold surface by silk screen printing for transfer to the molded part during molding. Further developments of this approach have included transferring ^{indicia}~~indica~~ from a carrier sheet by burnishing the ^{indicia}~~indica~~ onto the interior surface of the mold; see U.S. Patent 4,519,972. These developments spurned other developments such as disclosed in U.S. Patents 5,648,030 and 5,498,307. Commercial practice with such graphics transfers developed a technique of spraying the interior surfaces of the mold with an adhesive to enhance bonding, and hence transfer, of the graphics ^{indicia}~~indica~~ to the mold surfaces from a carrier sheet. In practice, however, the adhesives are often not applied uniformly and frequently are used in excess, causing product discoloration and adhesive buildup on the mold surfaces. The adhesives sprays also use volatile solvents which present environmental concerns during use, shipment and

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OBJECTIVES OF THE INVENTION

particularly polyethylene, parts.

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following description of the invention.

BRIEF DESCRIPTION OF THE INVENTION

This invention is an ^{indicia} ~~indica~~ transfer and method for its use to impart ^{indicia} ~~indica~~ to polyolefin parts during molding. The transfer is a laminate of at least two, and preferably three, coats on a carrier sheet, which is preferably a flexible, transparent polymer sheet. The coats, as successive layers on the carrier sheet are: an optional, but preferred, backing coat of a pressure sensitive adhesive, an ^{indicia} ~~indica~~ coat of indica in a graphic or alphanumeric array, and a top coat of a pressure sensitive adhesive. A protective overlay or slip sheet can also be provided to protect the coats during shipment and storage of the transfer. When a backing coat is used, the pressure sensitive adhesive used for the backing coat has a greater transition temperature than does the pressure sensitive adhesive used for the top coat to enable transfer of the coats to the interior surface of a rotational mold and transfer of the coats to the molded part during molding.

DESCRIPTION OF THE PREFERRED EMBODIMENTS

The invention is intended for use in rotational molding operations. In this operation, hollow-form plastic parts are formed in a rotational molding cycle wherein plastic particles are charged to a rotational mold, the mold is closed, heated to a molding temperature while being rotated about its major and minor axes for a time sufficient to form the molded part and the mold is cooled to a demolding temperature, opened and the molded part is ejected,

The carrier sheet useful for the transfer of this invention can be any flexible, dimensional stable paper or plastic film. Paper such as parchment paper can be used, however, the adhesive backing coat permits the use of plastic film and transparent plastic film, particularly polyester

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The ^{indicia}~~indica~~ coat comprises an indica material in a printed pattern such as a graphic or alphanumeric array which is desired to be imparted to the part during molding.

The wax used in the indica coat can be a hydrocarbon wax which is preferably transparent or lightly colored so as to avoid any coloration or shading to the indicia. Examples of suitable waxes include natural waxes, paraffin wax, synthetic wax, microcrystalline wax, etc. A very suitable wax is a microcrystalline wax having a melting point from 90 to 300 degrees F., preferably from 110 to 250 degrees F. and a molecular weight from 500 to 1000, preferably from 600 to 750.

Plastic waxes are less refined and contain branched chain and cyclic hydrocarbons. Typically plastic waxes have hardness values and crystallinity less than those of microcrystalline waxes.

Synthetic hydrocarbon waxes are obtained by the polymerization and copolymerization of hydrocarbon olefins

such as ethylene and propylene. Typically these synthetic waxes have molecular weights from 400 to about 3,000 with a narrow molecular weight distribution.

Various additives can be incorporated in the wax in minor quantities to improve the properties of the wax such as polyisobutylene to increase the viscosity of the wax, ultraviolet light protectants such as hindered amines, and tackifiers such as polyterpene resins, rosins and aliphatic and aromatic hydrocarbons. These can be used in concentrations from 2 to about 25 weight percent, and tackifiers can be used in amounts from about 5 to 35 weight percent of the mixture.

Useful ^{indica}~~indica~~ material can be colorants such as pigments and dyes as well as metal particles in flake or ball shape. Useful colorants include those containing inorganic pigments such as titanium dioxides (rutile analase), zinc oxide, iron oxides in hues such as yellow, buff, tan, brown, salmon and black, iron chromates and molybdates for colors from light yellow to red orange, lead chromates, lead sulfate, lead molybdate, chrome yellows and oranges, cadmium pigments in a variety of yellows, oranges, reds and maroons as pure cadmium colors or with barium sulfide or cadmium sulfoselenides, nickel and titanium dioxide mixtures, sodium, potassium or ammonium coordination compounds of ferri-ferrocyanide, ultramarine blues (a calcined mixture of china clay, sodium carbonate, silica, sulfur and reducing agents), cobalt aluminate (cobalt blues), chromium oxide, metal flake pigments such as aluminum zinc copper borate powders, metal silver pigments, pearlescent and iridescent flakes of basic lead carbonates, bismuth oxychlorides and titanium coated mica, etc. Various organic pigments which are useful include azo pigments such as benzimidazolone pigments, pyrazolone pigments, copper phthalocyanine quinacridones, anthraquinones,

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condensations pigments, tetra-chloro-isoindolinones, carbon blacks, etc. In instances where electrical conductivity is desired, flakes and powders of metals such as copper, nickel, silver, silver coated nickel, silver coated glass beads, antimony doped tin oxide can be used.

The top coat contains a pressure sensitive adhesive which is substantially non-tacky at ambient temperatures and becomes tacky at the temperature of the mold surface to which the transfer is applied, typically at demolding temperatures from 90 degrees to 170 degrees F., preferably from 110 degrees to 160 degrees F.

The top coat functions to provide adhesion of the indica coat and backing coat to the hot interior surface of the mold and to release from the mold surface during the molding operation, becoming incorporated with the indica and backing coat into the surface of the molded part.

To facilitate this function, the transition temperature of the pressure sensitive adhesive used for top coat is at or slightly below the temperature of the mold surface to which the transfer is applied, typically at or less than the demolding temperature. Preferably, the viscosity of the pressure sensitive adhesive used for this coat is from 100 to 1000 centipoise at the demolding temperature.

The top coat can also contain additives which are useful in the surface of the final molded part. Examples of such additives are ultraviolet light protectants such as hindered amines, abrasion resistant materials such as glass beads, optical brighteners, and colorants to tint the transferred indica and iridescent agents such as flakes of basic lead carbonates, bismuth oxychlorides and titanium coated mica.

The backing coat of the transfer of this invention functions to bond the successive ^{indica} ~~indica~~ and adhesive coats to the carrier sheet during handling and storing of the transfer

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← melting
point
demold
temp.

which occurs at ambient temperatures and to release from the carrier sheet at or near the temperature of the mold surface to which the transfer is applied, which preferably is at typical demolding temperatures, from 110 to about 125 degrees

5 F. The pressure sensitive adhesive used in the backing coat should have a transition temperature greater than the temperature of the mold surface to which the transfer is applied to obtain clean separation from the carrier sheet.

10 The backing coat can also contain background color for the ^{indicia}~~indica~~, or fillers such as silica or silicates, abrasion resistant additives such as glass beads to provide scuff resistance to the ^{indicia}~~indica~~ coat during the molding cycle, or ultraviolet light protectants such as hindered amines. The weight content of pigments depends on the type of pigment and
15 intensity of background color desired, however, the pigments can be used at a concentration of from 1 to about 65 weight percent, preferably from 25 to 45 weight percent. Fillers and abrasion resistant additives can be used at concentrations from 1 to about 75 weight percent, preferably from 25 to 50
20 weight percent.

The temperatures at which the coats change from a solid to liquid should be less than the molding temperature and preferably less than the melt temperature of the molding polymer used for the molded part. Since the coats which
25 contain blends of components do not exhibit sharp melting points, the temperature band at which the solid to liquid phase occurs for a blend is commonly referred to as its transition temperature. All of the components of the coats should be stable and resist decomposition and decoloration at
30 molding temperatures, typically from 350 degrees to 650 degrees F. The applied coats should also be flexible to permit placing the transfers against contoured mold surfaces without chipping or cracking.

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EXAMPLE

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Back
160-190

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indicia
H₂ 165

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top
130-170

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145'

molding
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the interior of the mold is clean with no residue from the transfer coats.

5 The invention has been described with reference to the illustrated and presently preferred embodiment. It is not intended that the invention be unduly limited by this disclosure of the preferred embodiment. Instead, it is intended that the invention be defined by the elements, and their obvious equivalents, set forth in the following claims.

WHAT IS CLAIMED IS:

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